



Media release

## **DKSH Joins Global Efforts to Keep Malaysia's Beaches Clean**

In conjunction with the International Coastal Clean-up Day, DKSH Malaysia joined Reef Check Malaysia and volunteers around the world to carry out a beach clean-up program across eight different states.

Petaling Jaya, Malaysia, September 14, 2022 – DKSH, a leading partner for companies seeking to grow their businesses in Asia and beyond, joined Reef Check Malaysia and volunteers around the world to perform a nationwide beach clean-up, in conjunction with the International Coastal Clean-up Day, on September 10, 2022.

The International Coastal Clean-up Day is a global event that has been running for 35 years, during which volunteers all around the world engage and encourage their communities to take sustainable action by removing trash from beaches or oceans, identify the sources of the litter, and inspire change in beating marine debris pollution.

As part of DKSH Malaysia's marine conservation corporate social responsibility program, approximately 140 DKSH employees from eight different states gathered and rolled up their sleeves on the same day to clean the following beaches:

- Pantai Batu Layar, Johor;
- Pantai Geting, Kelantan;
- Pantai Teluk Likas, Sabah;
- · Pantai Telok Cempedak, Pahang;
- Pantai Pasir Panjang, Sarawak;
- Pantai Klebang, Melaka;
- · Persisiran Pantai Queensbay, Penang; and
- Pantai Bagan Lalang, Selangor

A total of 456.3kg of coastal trash was collected through the program and data showed that the most common debris were cigarette butts, plastic bags, and plastic beverage bottles.

Theresa Ng, Programme Development Manager, Reef Check Malaysia, said: "Marine debris is a global issue. We hope that beach clean-ups do not only help to remove some of the litter in our environment, but also serve as a wake-up call to be mindful of how we consume and produce in the world today. We are happy to have big corporations like DKSH joining us in this meaningful journey."

Puneet Mishra, Head Country Management and Vice President, FMCG, DKSH Malaysia, said: "Sustainability is one of our corporate values at DKSH. We are privileged to play a part in advocating the protection and preservation of the marine environment, and we are proud that our employees are taking a step towards creating a greener and sustainable environment – a key example of how we make a positive environmental impact under 'Our Planet' sustainability pillar."

Continuing its efforts in the conservation of marine ecosystems, DKSH Malaysia will be organizing an underwater clean-up program at Pulau Tenggol next month.

## **About DKSH**

DKSH's purpose is to enrich people's lives. For more than 150 years, we have been delivering growth for companies in Asia and beyond across our Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, we offer sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-





sales services. DKSH is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 33,100 specialists, generating net sales of CHF 11.1 billion in 2021. <a href="https://www.dksh.com">www.dksh.com</a>

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